

Adobe® Flash® Ecosystem Partners

The following partner companies offer solutions that streamline the process of developing video content for the web based on Adobe Flash technology.

Flash Video Streaming Service Providers

Adobe has partnered with leading Content Deliver Networks (CDNs) to offer hosted services for delivering live and on-demand video for Flash Player across high-performance, reliable networks. Built with Adobe Flash Media Server and integrated directly into the delivery, tracking, and reporting infrastructure of the CDN network, the Flash Video Streaming Service provides the most effective way to deliver Flash Video to the largest possible audience without the investment of setting up and maintaining your own streaming server hardware and network.

All Flash Video Streaming Service providers offer the following capabilities:

- Built-in load balancing and failover to scale despite the heaviest traffic
- Video streaming that starts the instant viewers click Play
- High-performance network, ensuring video isn't clogged up on the Internet
- Automatic tracking and report generation at the click of a button
- Flexible bandwidth and storage based on client needs

See the full list of our [Flash Video Streaming Service providers](#).

Flash Media Solution Providers: Publishing Partners

Whether you are a small business looking to expand your reach or an established media company simulcasting your live event around the world, picking the right partner to help you connect to your audience is key. Adobe has developed a consortium of partners that can encode, publish, syndicate and provide reporting metrics on your rich media content delivered into Adobe Flash Player and Adobe Media Player and offer a range of consultation and implementation services to fit your needs.

FMSP Publishing Partner services can include:

- Expertise in broadcasting live and on-demand streaming solutions with a full range of services including encoding, hosting, delivery, archiving, and audience reporting
 - Content management and publishing solutions to migrate original content online and leverage partnerships with syndication services
 - Monetization of content through advertising-supported or subscription services with world-class digital rights management (DRM) solutions
 - Compelling playback experiences through development of custom-branded, browser-embedded FLV players or with the Adobe Media Player desktop application to provide an online and offline solution
 - Flexibility of streaming content with Flash Media Server or through Flash Video Streaming Service (FVSS) providers
-

See the full list of our [FMSP Publishing Partners](#).

Flash Media Solution Providers: Encoding Partners

Need a solution to encode a single media file to a range of video or audio formats supported by Adobe Flash Player or Adobe Media Player? Or need a server-based transcoding solution that will automate the conversion of existing or uploaded assets to an FLV or alternative Flash capable format automatically? These certified encoding partners provide both hardware and software based solutions to solve a varying range of encoding needs and improve overall productivity.

FMSP Encoding Partner services can include:

- Automatically repurpose new and existing content into any format necessary for distribution.
- Leverage programmatic editing and transcoding features to rapidly produce media on demand.
- Increase overall efficiency and lower costs with encoding platforms that support web, mobile, and alternative device formats.
- Protect your investment by working with an Adobe-certified encoding partner.

See the full list of our [FMSP Encoding Partners](#).

Flash Media Solution Providers: Advertising Delivery Partners

Online video advertising continues to grow at a rapid pace as more users spend more time online viewing rich media content as an alternative to legacy media delivery formats. Getting the customers attention and achieving the results you want in monetizing your ad based content requires the expertise of partners who understand the advertising business and push the envelope of creativity using Adobe solutions such as Flash Media Server and the Adobe Media Player. These partners offer a range of services for the small and medium business in addition to the largest media broadcast organizations in the world.

FMSP Advertising Delivery Partner services can include:

- Leverage full range creative service teams to develop a customized, compelling, non-intrusive ad campaign leveraging the latest in-stream and interactive technologies developed on the Flash media platform today in an online or offline format.
- Select from a range of cost effective services offered by these partners to meet various customer needs and budgets
- Ad campaigns are that much more effective when a team is there to ensure maximum results based on your success criteria. Leverage robust measurement tools from each of our partners to achieve accurate and timely feedback on your campaign.

See the full list of our [FMSP Advertising Delivery Partners](#).

Flash Media Solution Providers: Consulting Partners

FMSP consulting partners provide the expertise to meet the needs of any client building solutions on the Flash media platform ranging from small and medium businesses to Fortune 500 and Global 2000 organizations. Each consulting and training partner has been pre-certified by Adobe for each of the specialized or broad range of services they offer to their clients with regular checkups to ensure they are keeping up with the rapid pace of technology innovation.

Whether it is a one day pre-packaged FMS training session or an enterprise level streaming solution enablement need for thousands of users, FMSP consulting partners have the expertise to get the job done

FMSP Consulting Partner services can include:

- A collection of rapid deployment pre-packaged services for standard training and post-sales integration needs
- Architect a complex multi-phased solution that encompasses a number of Adobe products into one platform
- Maintain peace of mind that you are investing time and resources into a partner that has the trust of Adobe to meet a range of professional service and training needs.

See the full list of our [FMSP Consulting Partners](#).
